



City of La Habra

"A Caring Community"

COMMUNITY SERVICES

101 W. La Habra Boulevard

La Habra, CA 90631

Office: (562) 383-4200

January 6, 2026

To Whom It May Concern,

I am writing you on behalf of the City of La Habra's Community Services Department. We hold a number of special events each year, including the annual La Habra Races Family Fun Run, which will take place on Saturday March, 14, 2026 at the La Habra Marketplace. We would like to invite you to be a sponsor this year.

By becoming a sponsor, your business can be shared on our City special event and social media platforms, stage announcements, and event posters. Enclosed is a list of event sponsorship categories. If you would like more information or have questions, please contact me.

Thank you for your consideration.

Sincerely,

Salvador Ortega

Recreation Supervisor

Phone: (562) 383-4206

E-mail: sortega@lahabraca.gov



#LAHABRARACES FAMILY FUN RUN

March 14, 2026

7:30 am



5K WALK/RUN 1K KIDDY RUN 50-YD. TODDLER TROT

SPONSORSHIP OPPORTUNITIES

\$300 Walker Sponsorship

- Vendor booth at the La Habra Races Family Fun Run
- Small logo on Stage Sponsor banner
- Small logo on La Habra Races Family Fun Run shirt
- Ability to insert literature in goodie bags (approximately 800 bags)
- Sponsor announcements throughout event (at least 1)
- Social media post
- 2 Free Run entries

\$500 Jogger Sponsorship

- Vendor booth at the La Habra Races Family Fun Run
- Medium logo on Stage Sponsor banner
- Medium logo on La Habra Races Family Fun Run shirt
- Ability to insert literature in goodie bags (approximately 800 bags)
- Sponsor announcements throughout event (at least 2)
- Social media post
- 4 Free Run entries

\$2,500 Runner Sponsorship

- Vendor booth at the La Habra Races Family Fun Run
- Large logo on Stage Sponsorship banner
- Large logo on La Habra 5K Family Fun Run shirt
- Ability to insert literature in goodie bags (approximately 800 bags)
- Sponsor announcements throughout event (at least 4)
- 8 Free Run entries
- Social media post
- Naming rights to 1K Kiddy Run or 50-YD. Toddler Trot.

\$5,000 Elite Sponsorship

- Vendor booth at the La Habra 5K Family Fun Run
- Large logo on Stage Sponsor banner
- Large logo on La Habra 5K Family Fun Run shirt
- Ability to insert literature in goodie bags (approximately 800 bags)
- Sponsor announcements throughout event (at least 6)
- 10 Free Run entries
- Social media post
- Logo on runners bib (commitment by February 2, 2026)
- Event naming rights "La Habra 5K Family Fun Run presented by _____"
- Impression on City website

**FOR ANNUAL SPONSORSHIP OPPORTUNITIES FOR MULTIPLE EVENTS PLEASE CONTACT
THE LA HABRA COMMUNITY CENTER AT (562)-383-4200.**

YES! I would like to sponsor this event:

___WALKER: \$300 ___JOGGER: \$500 ___RUNNER : \$2,500 ___ELITE : \$5,000 ___OTHER/IN-KIND DONATION

BUSINESS NAME: _____ CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ E-MAIL: _____

FORM OF PAYMENT: ___CREDIT CARD (VISA OR MASTERCARD) ___CHECK (PAYABLE TO: CITY OF LA HABRA)

EMAIL FORM TO SORTEGA@LAHABRACA.GOV OR MAIL TO: **CITY OF LA HABRA, ATTN: LA HABRA RACES ~ FAMILY FUN RUN
101 W. LA HABRA BLVD., LA HABRA, CA 90631**