



## City of La Habra

"A Caring Community"

### COMMUNITY SERVICES

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101 W. La Habra Boulevard

La Habra, CA 90631

Office: (562) 383-4200

January 3, 2024

To Whom It May Concern,

I am writing you on behalf of the City of La Habra's Community Services Department. We hold a number of special events each year, including the #LaHabraRaces event, which will take place on Saturday March, 9, 2024 at the La Habra Marketplace. We would like to invite you to be a sponsor this year.

By becoming a sponsor, your business can be shared on our City special event and social media platforms, stage announcements, and event posters. Enclosed is a list of event sponsorship categories. If you would like more information or have questions, please contact me.

Thank you for your consideration.

Sincerely,

Salvador Ortega

Recreation Supervisor

Phone: (562) 383-4206

E-mail: [sortega@lahabracca.gov](mailto:sortega@lahabracca.gov)



# SPONSORSHIP OPPORTUNITIES

## \$300 Walker Sponsorship

- Vendor booth at the La Habra Races event
- Small logo on Stage Sponsor banner
- Small logo on La Habra Races shirt
- Ability to insert literature in goodie bags (approximately 700 bags)
- Sponsor announcements throughout event (at least 1)
- Social media post
- 2 Free Run entries

## \$500 Jogger Sponsorship

- Vendor booth at the La Habra Races event
- Medium logo on Stage Sponsor banner
- Medium logo on La Habra Races shirt
- Ability to insert literature in goodie bags (approximately 700 bags)
- Sponsor announcements throughout event (at least 2)
- Social media post
- 4 Free Run entries

## \$1,000 Runner Sponsorship

- Vendor booth at the La Habra La Habra Races event
- Large logo on Stage Sponsorship banner
- Large logo on La Habra Races shirt
- Ability to insert literature in goodie bags (approximately 700 bags)
- Sponsor announcements throughout event (at least 4)
- 8 Free Run entries
- Social media post
- Naming rights to 1K Kiddy Run or 50-YD. Diaper Dash

## \$3,000 Elite Sponsorship

- Vendor booth at the La Habra La Habra Races event
- Large logo on Stage Sponsor banner
- Large logo on La Habra Races shirt
- Ability to insert literature in goodie bags (approximately 700 bags)
- Sponsor announcements throughout event (at least 6)
- 10 Free Run entries
- Social media post
- Logo on runners bib (commitment by February 1, 2024)
- Event naming rights "La Habra Races presented by \_\_\_\_\_"
- Impression on City website

**FOR ANNUAL SPONSORSHIP OPPORTUNITIES FOR MULTIPLE EVENTS PLEASE CONTACT  
THE LA HABRA COMMUNITY CENTER AT (562)-383-4200.**

**YES! I would like to sponsor this event:**

\_\_\_ WALKER: \$300    \_\_\_ JOGGER: \$500    \_\_\_ RUNNER : \$1,000    \_\_\_ ELITE : \$3,000    \_\_\_ OTHER/IN-KIND DONATION

BUSINESS NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

FORM OF PAYMENT: \_\_\_ CREDIT CARD (VISA OR MASTERCARD)    \_\_\_ CHECK (PAYABLE TO: CITY OF LA HABRA)

EMAIL FORM TO [SORTEGA@LAHABRACA.GOV](mailto:SORTEGA@LAHABRACA.GOV) OR MAIL TO: **CITY OF LA HABRA, ATTN: LA HABRA RACES  
101 W. LA HABRA BLVD., LA HABRA, CA 90631**

*The event reserves the right to decline the sponsorship support of any organization or firm.*



# #LAHABRARACES FAMILY FUN RUN 2024 SATURDAY



La Habra Marketplace, 1641 W. Imperial Hwy. (Between Famous Footwear & La Habra Modern Dentistry)

SCAN ME TO REGISTER



**5K WALK/RUN**

**1K KIDDY RUN**

**50 YD. DIAPER DASH**

**"RACE FOR THE GOLD"**

- AWARDS:**
- Top 3 Male & Female 5K Runners
  - Top 3 Male & Female 1K Runners
  - Largest Group
  - Largest School Group
  - Most Olympic Dressed Group
  - Most Olympic Dressed Individual

**PACKET PICK-UP**  
 Friday, March 8th | 4:00 to 6:30 p.m.  
 at Ruby Red's BBQ  
 1841 B W. Imperial Hwy.

- 50 YD. Diaper Dash (3-5 yrs.) - \$15
- 1K Kiddy Run (6-9 yrs.) - \$20
- 5K Walk/Run (10 yrs. +) - \$30

Registration Includes: T-Shirt, Medal, and Goodie Bag.

*Discount available for School Groups and Teams of 10 or more.*

## EVENT SCHEDULE

- 6:00 a.m. - Registration Opens
- 7:00 a.m. - Runners' Stretch
- 7:30 a.m. - 50-YD. Diaper Dash
- 7:40 a.m. - 1K Kiddy Run
- 8:00 a.m. - 5K Walk/Run
- 8:45 a.m. - Awards



Registration fees will increase by \$5 on March 2, 2024.

**FOR SPONSORSHIP OPPORTUNITIES CONTACT  
562-383-4200 OR LHRECREATION@LAHABRACA.GOV**

