

Patriot Sponsor – \$5,000

Includes naming rights to the Children’s Carnival, Food Court, or V.I.P. Tent

1. Visual Impressions
 - a. Impression on City website in section about the event
 - b. Impression on medium banners at the stadium entrances and exits
 - c. Medium stage banner
 - d. Impression on all promotional materials (including quarterly City magazine)
 - e. Large signage in area of sponsorship
2. Verbal Impressions
 - a. M.C. announcements throughout the event
3. Additional benefits
 - a. Three booth spaces
 - b. Fifteen complimentary admissions to the event

Independence Sponsor – \$3,000

1. Visual Impressions
 - a. Medium stage banner
 - b. Impression on medium banners at the entrance and exits
2. Verbal Impressions
 - a. Three M.C. announcements each hour of event
3. Additional benefits
 - a. Two booth spaces
 - b. Ten complimentary admissions to the event

Celebration Sponsor – \$2,000

1. Visual Impressions
 - a. Banner on stage
2. Verbal Impressions
 - a. One M.C. announcement each hour of the event
3. Additional benefits
 - a. Two booth spaces
 - b. Five complimentary admissions to the event

America’s Birthday Sponsor – \$1,000

1. Visual Impressions
 - a. Banner on the stage
2. Verbal Impressions
 - a. One M.C. announcement each hour of the event
3. Additional benefits
 - a. One booth space

Specialty Summer Camps

Held over the summer at El Centro Lions Park & Veteran’s Hall, our summer camp serves children from all over. Campers have the opportunity to attend specialty camps to enhance their repertoire and enjoy their summer with Beach days, excursions, arts and crafts, academics, sports and more!

Camper Director – \$3,500

La Habra Summer Camp Presented by _____

1. Visual impressions
 - a. Large logo on camp promotional materials
 - b. Large logo on camp t-shirts
 - c. Large logo on weekly newsletters

2. Verbal Impressions
 - a. Announcements made throughout the summer
3. One full week of camp activities designed around you!

Camp Manager – \$1,000

1. Visual impressions
 - a. Medium logo on camp promotional materials
 - b. Medium logo on camp t-shirts
 - c. Medium logo on weekly newsletters
2. Verbal Impressions
 - a. Announcements made throughout the summer
3. Two days of camp activities designed around you!

Camp Counselor – \$500

1. Visual impressions
 - a. Small logo on camp promotional materials
 - b. Small logo on camp t-shirts
 - c. Small logo on weekly newsletters
2. Verbal Impressions
 - a. Announcements made throughout the summer
3. One day of camp activities designed around you!

Camper – \$350

1. Visual impressions
 - a. Small logo on camp promotional materials
 - b. Small logo on camp t-shirts
 - c. Small logo on weekly newsletters
2. Verbal Impressions
 - a. Announcements made throughout the summer

Veteran’s Day Program November

This event hosts over 800 current and retired members of the military and their families and is held at the La Habra Community Center.

Remembrance - Title Sponsor – \$2,000

1. Visual Impressions
 - a. Logo on all promotional materials
 - b. Logo on press wall located on stage

Tree Lighting Ceremony December

200 to 300 family and friends attend the official lighting of the City’s holiday season tree. Held at the steps of City hall.

The Bells are Ringing – Title Sponsor – \$1,000

La Habra Tree Lighting Ceremony presented by _____

1. Visual Impressions
 - a. Logo on all promotional materials
 - b. Logo on candy canes/favors passed out at event
2. Verbal Impressions
 - a. M.C. announcements before, after, and during event

Spirit Sponsor – \$250

1. Visual Impressions
 - a. Logo on all promotional materials
2. Verbal Impressions
 - a. M.C. announcements before, after, and during event



LA HABRA SPECIAL EVENT SPONSORSHIP OPPORTUNITIES



La Habra 5K/10K Run/Walk

March

This event features 1,000+ registered age group runners and their families. This event is held at La Habra Market Place, and participants will compete for medals. This event promotes wellness and works closely with local elementary schools and churches.

Elite Runner – Title Sponsor – \$3,500

1. Visual Impressions
 - a. Large logo on all promotional items
 - b. Large logo on runners' t-shirts
 - c. Logo on runners' bibs
 - d. Three specialty advertisements
 - e. Logo on stage backdrop
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Endurance Runner – \$1,000

Includes naming rights to 1K Kiddie Run, 50 Yd. Diaper Dash, or one of three water stations

1. Visual Impressions
 - a. Large logo on runners' t-shirts
 - b. Logo on stage back-drop
 - c. Logo on start/finish line to signify sponsorship
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Competitor – \$500

1. Visual Impressions
 - a. Large logo on runners' t-shirts
 - b. Logo on stage backdrop
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Leisure Runner – \$350

1. Visual Impressions
 - a. Logo on runners' t-shirts
 - b. Logo on stage backdrop
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Spring Family Eggstravaganza (Easter event)

March/April

Over 4,000 people, comprising 1,000 families, will enjoy a day of spring activities, breakfast and an egg hunt. The event is held at La Bonita Park and includes a family health fair.

Title Sponsor – \$3,500

Spring Family Eggstravaganza presented by _____

1. Visual Impressions
 - a. Large logo on all promotional items
 - b. Logo on press wall located on stage
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Program Supporter – \$1,000

Includes naming rights to the Easter Egg Hunt, children's game area, or family health fair.

1. Visual Impressions
 - a. Large logo on all promotional items
 - b. Logo on press wall located on stage
 - c. Large signage with logo on sponsored area
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Contributor – \$500

1. Visual Impressions
 - a. Logo on all promotional items
 - b. Logo on press wall located on the stage
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Partner – \$350

1. Visual Impressions
 - a. Logo on all promotional items
 - b. Logo on children's bags
 - c. Logo on press wall located on the stage
2. Verbal Impressions
 - a. M.C. announcements about your company before, after, and during event

Summer Concert Series

June-July

This premium series, which began in 1997, is a great family event that draws 1,500 to 3,000 people to El Centro-Lions Park. We bring in entertainment that best serves our demographics, and all of our food vendors are local commercial vendors, faith-based groups or nonprofits.

Title Sponsor – \$7,000

Summer Concert Series presented by _____

1. Visual Impressions
 - a. Large logo on press wall
 - b. Large logo on stage
 - c. Logo on all promotional materials
2. Verbal Impressions
 - a. M.C. announcements before, during, and after event

Supporter – \$4,000

1. Visual Impressions
 - a. Medium logo on press wall
 - b. Medium logo on stage
 - c. Logo on all promotional materials
2. Verbal Impressions
 - a. M.C. announcements before, during, and after event

Contributor – \$1,000

1. Visual Impressions
 - a. Medium logo on press wall
 - b. Medium logo on stage
 - c. Logo on all promotional materials
2. Verbal Impressions
 - a. M.C. announcements before, during, and after event

Annual 4th of July Spectacular

July 4th

Held at La Habra High School Football stadium with 9,000 people in the stadium and at least 25,000 people surrounding the stadium. There are children's games and inflatables, live music, food, and a fireworks show.

Freedom Sponsor – \$10,000

City of La Habra's 4th of July Spectacular presented by _____

1. Visual Impressions
 - a. Impression on City website in section about the event
 - b. Impression on large banners at the stadium entrances and exits
 - c. Large stage banner
 - d. Impression on all promotional materials (including quarterly City magazine)
2. Verbal Impressions
 - a. M.C. announcements throughout the event
3. Additional benefits
 - a. Three booth spaces
 - b. Fifteen complimentary admissions to the event

